

## Our Vision is that Latino students and families achieve life-long

self-sufficiency.



# Our Mission is to prepare Latino students and families for success through academic and life enrichment programs.

#### Dear LaAmistad family,

As we look back on this past year, our hearts brim with gratitude for all the hard work of our partners and volunteers. The successes of our students and families are truly inspiring, and your support has sustained and nourished the mission that we are collectively committed to.

Essential components of LaAmistad's organizational culture remain our dedication to data-based decision-making investment in the growth of people and programs, and transparent, thoughtful stewardship of resources. We hope that as you take a look at the statistics and strategies in the coming pages, you will also see the stories. These stories ARE LaAmistad, and they exist because of you.

#### Yours in service,

Cat McAfee Executive Director

Cat Mr Offee





1,342

2017

1,507

2016





Volunteers are the lifeblood of LaAmistad. This past year more than 17,000 hours of service were provided by over 1,300 active volunteers. Offering the gift of their time, volunteers are the boots on the ground of our mission, and their impact is direct. A hallmark of LaAmistads programs is the relationship forged between volunteer and student.

In fact, our volunteers often report that they receive far more as a result of their relationships with students than they give, and that they learn far more than they teach. The number of volunteers who return to LaAmistad year after year is a testament to this.

On April 28, 2018 LaAmistad hosted its annual Volunteer Appreciation Breakfast to recognize Volunteers of the Year and celebrate all our volunteers for their remarkable work.



#### LaAmistad Volunteers of the Year

**LaAmistad Afterschool** 

Mary Gerakitis Peachtree Presbyterian Church

Deborah Payne Peachtree Presbyterian Church (Teen Center)

Wheat Williams Westminster Presbyterian Church

Isabella Christman The Cathedral of St. Philip

Jocelyn Davis Church of the New Covenant

Kay Carr Clairmont Presbyterian Church

Alison Caughman Trinity Anglican Church

Parker Ransom Centro Catolico, the Mission

of Holy Spirit Catholic Church

Vaughn Dunnigan Shallowford Presbyterian Church

**LaAmistad Anímate** 

Josie Palisoc Anímate Summer Academy

The Westminster Schools

Mackenzie Childs Anímate Summer Academy

St. Martin's Episcopal School

Sarah Cadagin Estrellitas

LaAmistad ESL

Oumetrious Brown LaAmistad ESL

Yolanda Davis Yells Community Action Café

Jordan Moore Trinity Anglican Church

Barbara Gebert Shallowford Presbyterian Church

#### We are grateful for all of our exceptional volunteers!



4

#### **Community Supporters**

**ALPFA** Alpha Kappa Psi Amerigroup AT & T Hacemos Atlanta Community Food Bank Atlanta Fire Station 21 Atlanta Hawks Aware Wildlife Big Brother Big Sister Blue Heron Nature Preserve Boy Scouts of America (Atlanta Area Council) Breakthrough Atlanta **Buckhead Christian Ministries** Carl Sanders YMCA Day Maker Delta Phi Lambda **Food Corps** GA Safe Routes to School Resource Center Georgia Association of Latino **Elected Officials** Georgia Statewide Afterschool Network Girl Scouts of Greater Atlanta

Grounded Yoga Hands on Atlanta High Museum of Art Hispanic Health Coalition Junior League of Atlanta Knit Whits La Unidad Latina Latin American Association Lighthouse Foundation **MALDEF** Mercy Care Mexican Consulate Most Valuable Kids Peachtree Presbyterian Preschool Phi Beta Phi Power Up Primerica Ser Familia Ser National Sin Fronteras

Association Two Men and a Truck Collier Rd United Way of Greater Atlanta Wells Fargo Westside Yoga World Chamber of Commerce YELLS Community Café Corporate Supporters Bank of America Chick-fil-A Greenberg Traurig

Playworks Group Sovos

The Atlanta Braves The Atlanta Hawks **Tower Lights** Univision **UPS Crecer** 

Vision Source Insight Eyecare

#### **Faith-Based Supporters**

Brookhaven Presbyterian Centro Católico Church of the New Covenant Clairmont Presbyterian Church Covenant Presbyterian Church Holy Innocents' Episcopal Church Holy Spirit Catholic Church Passion City Church Peachtree Presbyterian Church

Shallowford Presbyterian Church The Cathedral of St. Philip Trinity Anglican Church Westminster Presbyterian Church

#### **Partners in Education**

Atlanta Classical Academy Atlanta Public Schools Briar Vista Elementary School Cary Reynolds Elementary School **DeKalb County Schools** E. Rivers Elementary School **Emory University Fulton County Schools** 

Garden Hills Elementary School Georgia Institute of Technology Georgia Perimeter College Georgia State University **Hawthorne Elementary** Holy Innocents' Episcopal School Kennesaw State University Lake Forest Elementary Marist School North Atlanta High School Oglethorpe University Pace Academy Sarah Smith Elementary School SCAD St. Martin's Episcopal School

University of Georgia

Warren T Jackson Elementary School

Sutton Middle School

The Galloway School

The Westminster Schools

The Lovett School

#### The Suzanne W. Schirber LaAmistad Scholarship



#### **Joshua Duarte**

South Cobb Recreation Center

Student Press Law Center

**Sweet Water Kids** 

Teach One Tutors

The Gym at Peachtree

The Latin American

For the second year in a row, Joshua Duarte was selected as a recipient of the Suzanne W. Schirber Scholarship. He will be entering his sophomore year at the University of Georgia beginning in the fall of 2018. Having attended LaAmistad Afterschool for 5 years, Joshua reports that looking back it was a very formative experience.

"The most important thing LaAmistad taught me was to never be afraid to ask for help. Asking for help means one is comfortable with the people they are surrounded by and trust them enough to assist in the most adequate way possible."

Beyond helping develop his self-confidence, Joshua credits LaAmistad with shaping his future educational aspirations.



"I always knew I was supposed to go to college but I never knew the steps to reach college. LaAmistad provided me with the adequate knowledge of selecting colleges based on my interests and how to narrow down my options."

#### **Daniela Ramirez**

Daniela Ramirez was a LaAmistad Afterschool student while she was in grades five through eight. Today, she proudly attends Georgia Highlands College, an accomplishment she attributes in part to LaAmistad volunteers and partner organizations.

"LaAmistad has influenced my path to college by studying for the SAT with the help of Breakthrough Atlanta to have an idea of what college to attend, having the motivation to make a career of my own one day to make a difference in human beings and having an open mind to step out of my comfort zone to achieve my goals in life in another way."

#### A Holistic Approach to Afterschool

High quality afterschool programs are recognized nationwide as vital resources for student development. Studies have shown that they help improve students' attendance, behavior and coursework. For low-income students, these programs routinely reduce the achievement gap that typically exists between them and their high-income peers.

With these benefits in mind, the concept behind LaAmistad Afterschool is simple: pair a small number of students with a dedicated volunteer to guide them through homework and learning activities, add curated content such as character-building and study skills, and multiply by two to four days a week at eight locations across Atlanta. The product is LaAmistad Afterschool as it stands today.

That product is supported by a comprehensive approach that engages not only students but their families, schools, and communities. Through our Parent Partnership program, LaAmistad offers a variety of educational workshops aimed specifically at the needs of Latino families. Our extensive resource center offers an abundance of information, as well as connects families with local organizations that provide assistance with things like health insurance, scholarships, domestic violence, and financial services. Moreover, LaAmistad staff also serve as advocates for students in The Atlanta Public School system to help raise awareness about the needs and circumstances of Latino children.



Dustin is a student who, both academically and virtuously, has become a role model for his fellow students. Every week last year he was given more homework than any of the other students (Due

to his great potential and strong desire to learn)

and rather than complain he instead would start right into it, setting up goals for himself in terms of daily completion. At the same time, he would often graciously stop his own work to assist any other student who had a question, doing so in a way that protected the student's dignity. Dustin is very popular among his peers, never giving in to peer pressure, but rather quietly continuing to fulfill his academic goals. Working with Dustin was one of the true highlights of tutoring at LaAmistad last year!



Reading fluency scores improved by an average of

86%



Math scores improved by an average of

**72%** 



**Unique Students** 

280 (2018)

**347** (2017)

**259** (2016)



**Afterschool Locations** 

8 (2018)

**10** (2017)

**8** (2016)

#### Norma Severiano Westminister Presbyterian Church

Norma volunteers with LaAmistad Afterschool because she truly believes that the program boosts the students' academic performance, while also benefiting the entire family. Volunteering with LaAmistad has allowed her to grow closer to LaAmistad families,"through listening to their challenges and trying to connect them to the resources that may be available to them within the community." Norma feels that in doing so, she has become "more sensitive to the families and their needs, and more appreciative of those who help selflessly."

Norma is inspired by the families that she meets within LaAmistad Afterschool, and wishes "that others would get to know more about [the students] wonderful lives and their difficult challenges, and the courage, love and passion that they put forward to find their way through life day after day."





#### Hands On Atlanta

LaAmistad's partnership with Hands On Atlanta - a locally-based service organization that boasts an extensive pool of uniquely capable and willing volunteers - has had a tremendous impact on the students and families who rely on LaAmistad programs.

A long-standing partner, Hands On Atlanta has remained instrumental in the growth and maintenance of our volunteer base at our eight afterschool locations throughout Metro Atlanta.

Heralded as one of the easiest, most effective ways to volunteer in our great city, Hands On Atlanta volunteers made up over 150 of LaAmistad's total volunteers this past year. Current board member and Hands On Atlanta Development Officer Mrs. Julianna Rue Cagle has also been a major touch-point between the two organizations, helping both groups to fulfil their missions of service, and to impact the community at large. LaAmistad is grateful to partner with such a well-established, far-reaching organization.

#### Building Opportunity One Student at a Time

The mission of LaAmistad English for Successful Living is to provide an opportunity for English language learners to actively contribute to every aspect of American society. LaAmistad ESL offers students the opportunity to acquire the language in a comfortable setting, using a life skills-based curriculum that promotes self-sufficiency. This curriculum strengthens students' ability to meet their personal, academic and employment goals.

English for Successful Living is one of the largest community-based adult ESL programs in Georgia. Classes are offered on weeknights and Saturday mornings, comprising a full 3 year course of study. Over 450 unique students were enrolled in ESL classes this year.

Additionally, we have established new partnerships with like-minded organizations who believe in our mission and desire to offer the immigrant population in their community the opportunity to become self-sufficient and learn English through LaAmistad ESL.



Student Spotlight

#### Ana Munoz, Vicenta Ruiz and Yolanda de Jesus

Our newest ESL location at the South Cobb Recreation Center is the result of a partnership with Communities In Schools, and represents LaAmistad's expansion into the Austell, GA area. Community response has been overwhelmingly positive and enthusiastic, which is why we have chosen to highlight 3 star students this year. Ms. Ana Munoz and Ms. Vicenta Ruiz, Mexican natives, are dedicated to their families and share a love for learning English. Yolanda de Jesus, a decorator and party planner from Puerto Rico, has also seen tremendous results from completing the initial Basic level course.

66

### "These students have truly been exceptional and relentless in their effort to have greater command of the English language

99

According to their ESL instructor, "These students have truly been exceptional and relentless in their effort to have greater command of the English language. They are mothers, wives, and educators in their homes. They are motivated to provide an example for the younger generation and show fellow friends and family that it is never too late to learn and excel. They have attended 90% of the classes, rain or shine!"

When asked how the program has impacted their lives, all three agreed that the classes have given them more confidence to speak English. The classes were fun and relevant to their daily lives and challenges.

They are very grateful for the opportunity and excited to continue with the program and their progress in the fall.



#### Miguel Montoya Romero



Miguel's parents moved from Mexico to the United States in 2000 and worked long, hard hours to make a better life for him and his two younger siblings. Capitalizing on his parent's support and sacrifice Miguel graduated from Oglethorpe University in 2016. As the first person in

his family to graduate college, Miguel jumped at the opportunity to pay it forward by volunteering in his hometown of Marietta.

"Teaching was something I was a bit nervous about when I first began, but once I started I began to learn what methods were effective from my students. I found myself relying on their responses and feedback which taught me to be more aware and attentive in the classroom". Entering his 3rd semester as an ESL teacher for LaAmistad, Miguel continues to help students improve their ability to communicate and develop closer bonds to their children, coworkers, and peers. He credits the nurturing environment of the program with the level of success he has witnessed in his classes.

"I think the ESL programs that LaAmistad offers have a very positive impact on the individuals they serve and the community. I would highlight the fun ways the volunteers teach English and point out that this program focuses on self-improvement without unnecessary added pressure or judgement."

Miguel has committed to volunteering with the ESL program for the foreseeable future and is motivated by the support of the students and staff. LaAmistad is lucky to have him and is excited to see the impact he has on the student's lives!



Partner Spotlight

#### Holy Innocents' Episcopal Church

In early 2003, the English for Successful Living (ESL) program began at Holy Innocents' Episcopal Church to serve a growing need in Sandy Springs and surrounding communities. Parishioners embraced this outreach mission and volunteered as teachers and tutors to bring English classes to any adult English language learner.

The program grew and merged in 2011 with LaAmistad. Since then, LaAmistad English for Successful Living has become an award-winning non-profit that mentors students and transforms families throughout the community.

The original campus and main office for the ESL program remains at Holy Innocents, but the program today serves the community in 5 additional locations in nearby Fulton and Cobb counties.

Student's Final Exam Grade average 90%

(based on spring 2018 final grade)





#### LAAMISTAD'S ANÍMATE SUMMER ACADEMY

#### Learning and Fun in the Sun

LaAmistad's Anímate Summer Academy began as a partnership with The Westminster Schools in June 2012. The goal was to provide LaAmistad Afterschool students the chance to continue in their studies while school was not in session. Additionally, Anímate provided participants a summer camp experience, something that low-income families can rarely afford.

We are pleased to report that LaAmistad Anímate Summer Academy increased in participants again this year. Thanks to our recent expansion with St. Martin's Episcopal School, 42 additional students received the opportunity to be campers.

Mornings at Anímate are filled with academic lessons in both English and Spanish, and afternoons are spent enjoying traditional summer camp activities like swimming, arts, and games. Trying new things, making new friends, and having new experiences build confidence and self-awareness that serve students well as they return to school in the fall.



Volunteer Spotlight

#### Cheryl Golden

Cheryl goes above and beyond for LaAmistad, both for the Animate Summer Academy, as well as Afterschool. Over the summer, she provided weekly yoga and meditation classes to our Animate students. Yoga became a very special part of our summer as students gained strength and confidence through her classes.



#### Jamileth Bernal

Jamileth is a rising 5th grader from Garden Hills who attends LaAmistad Afterschool at the Cathedral of St. Philip. She is an enthusiastic student with a contagious positive attitude who is always willing to try new things.

She is consistently engaged in book discussions and number talks, and serves as an encouraging role model for her peers and younger students.

The respect she has for her teachers and LaAmistad volunteers makes her a model student in the eyes of everyone she encounters.





#### Partner Spotlight

#### **LOVE ATLANTA**

LOVE ATLANTA is a service program that originated out of Passion City Church. For the past two summers, LOVE ATLANTA has chosen LaAmistad as a partner during their week of service. Over 20 volunteers spent the day with Animate students helping with sight words, art projects, math facts and reading fluency.



Reading fluency scores improved by an average of

41%

+

Math scores improved by an average of

**35%** 

00

Sight Words scores improved by an average of

37%



Unique students
112 (2018)
116 (2017)

**73** (2016)

#### **LaAmistad Annual Gala: Celebrating Atlanta Heroes**

On September 23, 2017, 190 guests gathered to celebrate at the W Hotel in Buckhead. Atlanta Heroes Jason Esteves, employed as Assistant General Counsel at Equifax and Member of Atlanta Public Schools Board of Education, and Lawson Spence III, Alternative Investments Director at Morgan Stanley Wealth Management and Member of Fulton Educational Foundation, were honored for their work on behalf of the Latino community in Atlanta.

The Annual Gala is LaAmistad's largest fundraising event of the year and the proceeds benefit all aspects of the organization's work. Through the generosity of donors and sponsors, over \$125,000 was raised through the Gala to help continue LaAmistad's work in the community.



#### HOST COMMITTEE

MR. AND MRS. RUDY BESERRA MR. AND MRS. SPENCER CAGLE MR. AND MRS. HOWARD CLARK MR. AND MRS. DON DENNARD MR. AND MRS. JASON ESTEVES MR. AND MRS. DOUG GOODING MR. AND MRS. ALAN HAMILTON MR. AND MRS. JON NAPHIN MR. AND MRS. VINCENT ODDO MS. LILIAN RODRÍGUEZ LÓPEZ MR. AND MRS. JOHN SULLIVAN

#### PLATINUM SPONSORS





#### GOLD SPONSORS





#### SILVER SPONSORS-

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KLINKE IMMIGRATION,LLC
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MACY'S
MORGAN STANLEY PRIVATE WEALTH

MANAGEMENT PUBLIX SUPER MARKETS CHARITIES THE COCA-COLA COMPANY THE LOVETT SCHOOL

#### FAMILIA SPONSORS

Drs. Vic and Becky Pentz Mr. and Mrs. Lawson Spence

#### **LaAmistad Estrellitas**

Established in 2007, Estrellitas ("Little Stars") is a Junior League of Atlanta (JLA) program whose mission is to educate, empower, support and inspire young Latina girls by teaching them life skills and equipping them to be confident and good decision makers.

After identifying a lack of programs in the Atlanta community to address the high numbers of Latina teen pregnancies and high school dropout rates, the JLA created this educational program to offer support to Atlanta's Latina girls during the critical period of transition from adolescence into early adulthood. It consists of a series of workshops coordinated by JLA volunteers built on maintaining the young woman's sense of identity, which is grounded firmly in an understanding of their cultural heritage. Program topics include selfesteem, education/ career planning and leadership development. In 2013, Estrellitas merged with LaAmistad, Inc. and now leverages the support and expertise of both organizations.





Lillian Rodríguez López, Board Chair The Coca-Cola Company



Alex Hodges, Chairman Halyard Heath



Doug Gooding, Vice Chair Invesco Global Asset Managemant, Inc. (retired)



Jay Madden Peachtree Presbyterian Church



Julianna Rue Cagle, Secretary
Hands on Atlanta



Alexandria Reyes Troutman Sanders



Randy Maner, Treasurer MTI Baths, Inc.



Johanna Sullivan Serta Simmons Bedding



Howard Clark Clark & Company, Inc.

#### **STAFF**



Catrina DaCosta McAfee Executive Director



Andrew Jackson Volunteer Coordinator



Mario Corea
Development Associate

13



Amy Hogan Director Development



Michelle Ocampo Afterschool Director



**Johanne Jean** ESL Director



Julia Borjeson Community Engagement Manager



**Leigh Ann Griswold** Business Manager



**Alba Nuñez** Parent Educator

#### STATEMENT OF FINANCIAL POSITION

|  | June 30, 2018 |
|--|---------------|
| Assets                                   |               |
| Cash and certificates of deposit         | \$403,413     |
| Grants receivable, net                   | 135,308       |
| Prepaid expenses                         | 5,274         |
| Equipment, net                           | 15,084        |
| Total assets                             | \$559,079     |
| Liabilities and Net Assets               |               |
| Liabilities:                             |               |
| Accounts payable and accrued liabilities | \$56,485      |
| Deferred revenue                         | 10,250        |
| Total liabilities                        | \$66,735      |
| Net assets:                              |               |
| Unrestricted net assets                  | \$157,211     |
| Temporarily restricted net assets        | 335,133       |
| Total net assets                         | \$492,344     |
| Total liabilities and net assets         | \$559,079     |

#### STATEMENT OF REVENUE AND EXPENSES

FYE June 30, 2018

| Revenue, | Gains | and | Sup | port |
|----------|-------|-----|-----|------|
|----------|-------|-----|-----|------|

|   | • |
|---|---|
| Donations (including in-kind)           | \$889,525                               |
| Grants and Awards                       | 335,388                                 |
| Special Event Revenue (net of expenses) | 69,081                                  |
| Program Fees and Other Revenue          | 86,506                                  |
| Total Revenue                           | \$1,380,500                             |
| Expenses                                | • |
| Program (84% of total expenses)         | \$1,131,851                             |

General and Administrative (11% of total expenses)

Fundraising (5% of total expenses)

193,885

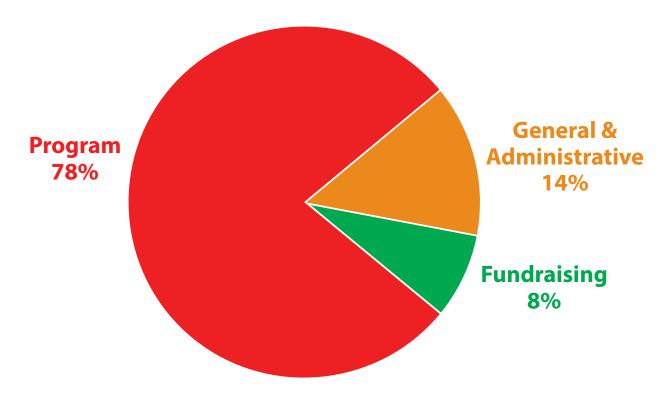
108,833

Total Expenses 1,434,569

Decrease in Net Assets (280,682)

Note: Approximately \$99,000 was released from restricted cash during the year

#### BREAKDOWN OF LAAMISTAD EXPENSES



<sup>(1)</sup> The Income Statement and Statement of Cash Flows above reconciles to the Statement of Activities and Statement of Functional Activities included in the 2018 audited financial statements, which is available upon request.

